

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Sumit Agarwal et al. Art Unit : 3622
Serial No. : 10/676,369 Examiner : William A. Brandenburg
Filed : October 1, 2003 Conf. No. : 3222
Title : DETERMINING AND/OR USING END USER LOCAL TIME INFORMATION
 IN AN AD SYSTEM

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JULY 20, 2011

Please amend the above-identified application as follows:

CERTIFICATE OF (A) MAILING BY FIRST CLASS MAIL OR (B) TRANSMISSION

I hereby certify under 37 CFR §1.8(a) that this correspondence is either (A) addressed as set out in 37 CFR §1.1(a) and being deposited with the United States Postal Service as first class mail with sufficient postage, or (B) being transmitted by facsimile in accordance with 37 CFR § 1.6(d) or via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on the date indicated below.

November 16, 2011

Date of Deposit or Transmission

/Darlene J. Morin/

Signature

Darlene J. Morin

Typed or Printed Name of Person Signing Certificate